

# **SP+ Metric**

## Ryan Poché

Florida State University Women's Soccer

#### **ABSTRACT**

This document provides the rationale and use of a different wholistic metric to measure match performance in football. It will discuss reasons for creation, methodology, examples of how it can be used to identify players' contributions to their teams, and areas for future expansion.

Keywords: Women's Football, Women's Soccer, Football Analytics, Soccer Analytics

#### I. INTRODUCTION AND RATIONALE

While researching metrics for other professional sports, I always found myself searching for the all-in-one statistics to help quantify a player's value. Fortunately, almost all other sports have this, such as basketball's BPM/VORP, baseball's WAR, and American football's AV. Unfortunately, despite its popularity, football has never quite produced a sibling for these measures. New efforts such as OBV and xTA have pushed closer to the endline in this space but still lack some components in my opinion such as quantifying value added through shots.

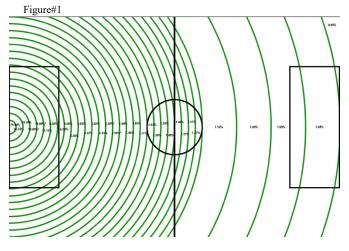
This new attempt, Scoring Probability Added (SPA), seeks to create a way to measure player value added in the pursuit of scoring, as well as not conceding, and do so in a way that does not require 360 tracking data to be effective. It will create an interpretable end product for those looking to quantify the value of their players and other players in recruitment, and not exclude those who do not have financial access to 360 tracking data, similar to the way BPM is accessible for basketball scouting.

#### II. COMPONENTS

## A. Framework and Key Differences

The first step in creating a metric quantifying scoring probability added is to assign values to the places on the field that the actions occur. For this, a model was built using over 12,000,000 open source StatsBomb data events to determine what percentage of possessions that have an action in that zone result in a goal, similar to the framework built in xT. The key differences between SPA and other calculations are:

- 1. SPA's zones are curved and 2.5 meters long, corresponding to the distance that location is from the opposing goal, while xT's zones are rectangular. The values of these zones and the visual representation of this will follow this paragraph (Figures 1 and 2).
- 2. SPA builds its outcome variable based on xG, not actual goals. This allows for increased accuracy, as the finishing ability of the forwards in the sample is not important when seeking to evaluate the value of the position. The quality of the chances created from the zone will lead to better outcomes than the chances that happened to be converted by the teams in the sample.
- 3. SPA does not have an action limit to disqualify the goal, whereas other metrics such as xT only count the goal if it is under 5 further actions from the initial action. Practically, a team does not care whether a big chance comes 5 passes after a tackle rather than 7, they care about the chance itself, so the model will not make this distinction either.



Figure#2

| Zone | Distance<br>From Goal | Scoring<br>Probability | Zone | Distance<br>From Goal | Scoring<br>Probability |  |  |
|------|-----------------------|------------------------|------|-----------------------|------------------------|--|--|
| 1    | 0-2.5                 | 75.49%                 | 18   | 42.5-45               | 1.96%                  |  |  |
| 2    | 2.5-5                 | 50.74%                 | 19   | 45-47.5               | 1.85%                  |  |  |
| 3    | 5-7.5                 | 29.24%                 | 20   | 47.5-50               | 1.71%                  |  |  |
| 4    | 7.5-10                | 18.09%                 | 21   | 50-52.5               | 1.67%                  |  |  |
| 5    | 10-12.5               | 18.09%*                | 22   | 52.5-55               | 1.58%                  |  |  |
| 6    | 12.5-15               | 11.11%                 | 23   | 55-57.5               | 1.55%                  |  |  |
| 7    | 15-17.5               | 8.28%                  | 24   | 57.5-60               | 1.40%                  |  |  |
| 8    | 17.5-20               | 6.39%                  | 25   | 60-62.5               | 1.38%                  |  |  |
| 9    | 20-22.5               | 5.08%                  | 26   | 62.5-65               | 1.37%                  |  |  |
| 10   | 22.5-25               | 4.28%                  | 27   | 65-67.5               | 1.31%                  |  |  |
| 11   | 25-27.5               | 3.65%                  | 28   | 67.5-70               | 1.27%                  |  |  |
| 12   | 27.5-30               | 3.22%                  | 29   | 70-82.5               | 1.16%                  |  |  |
| 13   | 30-32.5               | 2.82%                  | 30   | 82.5-95               | 1.09%                  |  |  |
| 14   | 32.5-35               | 2.53%                  | 31   | 95-107.5              | 1.09%                  |  |  |
| 15   | 35-37.5               | 2.39%                  | 32   | 107.5-120             | 1.04%                  |  |  |
| 16   | 37.5-40               | 2.39%*                 | 33   | 120+                  | 0.94%                  |  |  |
| 17   | 40-42.5               | 1.99%                  |      |                       |                        |  |  |

<sup>\*</sup>on two occasions a zone's value was marginally higher than the one in front of it, and the value of that zone was capped at the value of the front zone.

## **B. Selecting Ingredients**

Now that the values of possessing the ball in our zones has been established, the actions that will be considered and how they will be valued in said zones must now be decided. Intuitively, when creating an all-encompassing metric, it follows that as many types of events as possible should be included to capture the most data. The 18 types of events that are included in the model and their values are laid out in Figure 3, and the rationale for their inclusion and calculation will follow.

Figure#3

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|--------------------|--|---------------------|-------------------|--|--|
| Action             | Calculation                              | Action              | Calculation       |  |  |
| Complete Pass      | SPend-SPstart                            | Aerial Duel Lost    | -0.5*SP-0.5*oppSP |  |  |
| Incomplete Pass    | ((1/4 * SPend)-0.5*SPstart)-<br>oppSPend | Missed Tackle       | -(0.5*SP)-oppSP   |  |  |
| Progressive Carry  | SPend-SPstart                            | Foul Won            | SP                |  |  |
| Tackle             | oppSP+SP                                 | Foul Against        | -oppSP            |  |  |
| Interception       | oppSP+SP                                 | Penalty Won         | 0.78              |  |  |
| Aerial Duel Won    | 0.5*oppSP+0.5*SP                         | Penalty Against     | -0.78             |  |  |
| Shot               | xGOT-xG                                  | Score Penalty       | 0.22              |  |  |
| Successful Take On | oppSP+SP                                 | Miss Penalty        | -0.78             |  |  |
| Turnover           | -SP-oppSP                                | Goal Line Clearance | 1                 |  |  |

#### C. Inclusion and Calculation Rationale

- 1. Complete Pass SPend-SPstart
  - a. One of the more straightforward points, the SPA of a completed pass is how much more valuable the ending zone is than the starting zone.
- 2. Incomplete Pass ((1/4 \* SPend)-0.5\*SPstart)-oppSPend
  - a. Similar to completed pass but negative, but weighted in a fashion that passes into incredibly valuable areas that don't come off are still seen as a net neutral or positive. Also penalized for the value of the opponent's possession at the end of the pass.
- Progressive Carry SPend-SPstart

- How much more valuable the zone that the ball was carried to is than the zone the carry started from.
- 4. Tackle oppSP+SP
  - a. Credited for the opponent's zone that they no longer occupy and your own.
- 5. Interception oppSP+SP
  - a. Credited for the opponent's zone that they no longer occupy and your own.
- 6. Aerial Duel Won 0.5\*oppSP+0.5\*SP
  - a. Half of their and their opponent's zone, different from tackles and interceptions because they both imply possession retention whereas aerial duels won do not.
- 7. Shot xGOT-xG
  - a. Credits the player for the difference between post and pre-shot xG. For example a 0.1 xG shot that is off-target would be recorded as 0.1, and if the shot is on target with an xGOT of 0.5, it would be recorded as 0.4. This excludes penalties which will be addressed in this section.
- 8. Successful Take On oppSP+SP
  - a. Credited for retaining possession in the zone they are in and for the zone that the opponent would have possessed in had the ball carrier been tackled.
- 9. Turnover -SP-oppSP
  - a. Penalized for both the zone they lost the ball in and the zone the opponent now possesses in.
- 10. Aerial Duel Lost -0.5\*SP-0.5\*oppSP
  - a. Penalized half of their and their opponent's zone, opposite of aerial duel won.
- 11. Missed Tackle -(0.5\*SP)-oppSP
  - a. Penalized for both the zone the opponent still possesses the ball in and partially for the zone that they would have possessed in had they made the tackle.
- 12. Foul Won SP
  - a. Credited for the zone the foul occurred in.
- 13. Foul Against -oppSP
  - a. Penalized for the zone the foul occurred in.
- 14. Penalty Won 0.78
  - a. Credited with the usual following xG of a penalty kick.
- 15. Penalty Against -0.78
  - a. Penalized for the usual following xG of a penalty kick.
- 16. Score Penalty 0.22
  - a. Credited with the value added by scoring a penalty using the xG of the penalty (100%-78%).
- 17. Miss Penalty -0.78
  - a. Penalized for the usual xG of a penalty kick.
- 18. Goal Line Clearance 1.00
  - a. Credited with an entire positive goal, if the player had not put themselves in that position then the team would have conceded.

#### III. EXAMPLE

To test this metric's effectiveness in identifying players that are helping their team succeed, I ran the model on all the publicly available seasons of StatsBomb data. This includes a wide range of men's seasons from various leagues, and select WSL and NWSL seasons for women's. I separated the stats into categories to more easily identify what parts of a player's game the metric are identifying as elite, poor, or anywhere in between. The final number was then standardized per 100 possessions in this case, as the seasons had vastly different match counts. In a sample with consistent season sizes, there is an argument against doing this as a player's involvement in itself can be valuable and should be included in analyzing their contribution. The top players for both women's and men's seasons are shown at the bottom of this page in Figures 4 and 5.

Thankfully for the sake of the metric, the players pulled out of the sample of 1000s of footballers are either among the best players in the world or were among the best in the world at the time. Among women's players the top 6 seasons all came from top performers in the WSL, and come from a mix of strikers, wingers, and midfielders. While no defenders feature, only one player has over half their value creation from shots, showing that the data does not seem to be overly reliant on goals. This is especially relevant even in modern organizations and punditry where raw goalscoring output is seen as the end all be all for a player's value.

On the men's side, 4 Lionel Messi seasons are joined by Gareth Bale's best Real Madrid season and Kylian Mbappe's best season for PSG. The breakdown is generally useful in connecting to what we know the players to be good at, as Messi is providing a huge amount of value through carries, passes, and finishing, but he is not renowned for his defensive work rate or for competing in the air. Overall, I believe these results from the women's and men's games are positive in the ability of this metric to not only quantify how valuable a player is to their team's positive scoring output but also the ways in which they are providing this value.

#### IV. CONCLUSION

The aim of the SP+ metric was to create a wholistic stat that would be able to identify players that are contributing to their team scoring and not conceding goals, and on the whole I believe it was successful at this. There are certainly ways that it could be improved through future research and if given access to tracking data, but given the results of the testing sets, the wide ranging events that are included in the formula, and the

rationale behind their inclusion and importance, it was successful in its aim.

#### V. AREAS FOR EXPANSION

## A. New Inclusions via Tracking Data

- Measures of space: Having measures of both how much space a player is receiving the ball in and how much space they are playing teammates into would be very beneficial. This would be especially useful offensively in my opinion as it would identify players that are not playing their teammates into pressure and credit them for this.
- Pressure: Having if a player is under pressure or not would inform their ability to still play-make under said pressure. This would be especially important for midfielders, as players that can maintain a high level under pressure from a defender are incredibly valuable.
- Defensive Positioning: This is certainly the hardest addition to quantify, and is largely subjective in many cases, but with a large enough data set, it would be possible to determine the general range of locations that position is taking up relative to the ball, and record if a player is in that range or if they are out of position. Again, due to subjectivity and tactical differences this would be incredibly difficult but could certainly be attempted with a large enough data set.

### **B.** Women's Football Specific Additions

- Retraining the zones on only women's matches:
  While the differences would likely not be staggering,
  for the best accuracy it would always be best to use
  only use women's data when creating metrics for the
  women's game. StatsBomb does not have enough
  open-source data to do this right now, but hopefully
  they have more seasons tagged in the future to have
  the ability to retrain the zones.
- Testing the formula on more women's seasons:
   Currently, only select WSL and NWSL seasons are
   tagged, giving a rather small sample size in the
   example. Ideally, more (and more recent) seasons of
   these leagues and some Liga F, Women's Bundesliga
   and Première Ligue seasons would be tagged to see
   our player identification in use over a larger dataset.

# **VI. REFERENCES**

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# VII. OVERSIZED FIGURES

# Figure #4

| player.name        | season      | totalspa  | SPApasses | SPACarries | SPAShots    | SPATakeons | SPATurnovers | SPATacklesand | SPAAerialduels | SPAFouls | numaction | spaper100actions |
|--------------------|-------------|-----------|-----------|------------|-------------|------------|--------------|---------------|----------------|----------|-----------|------------------|
| 1 Bethany Mead     | WSL 2018/19 | 17.771232 | 8.507375  | 4.2758     | 3.96403183  | 1.9086     | -2.341       | 0.646         | -0.20865       | 1.0666   | 2075      | 0.8564449        |
| 2 Rachel Daly      | WSL 2020/21 | 9.013303  | 4.465725  | 0.4771     | 1.581474147 | 0.738      | -0.3346      | 0.7457        | 0.54385        | 0.9652   | 1082      | 0.8330224        |
| 3 Claire Emslie    | WSL 2018/19 | 8.529893  | 5.2601    | 0.8867     | 2.142543498 | 0.7149     | -0.8198      | 0.3199        | -0.14785       | 0.0791   | 1087      | 0.7847188        |
| 4 Vivianne Miedema | WSL 2019/20 | 9.467038  | 1.0664    | 1.3457     | 6.547399989 | 0.929      | -1.2779      | 0.47825       | -0.0691        | 0.0134   | 1291      | 0.7333104        |
| 5 Chloe Kelly      | WSL 2019/20 | 10.005178 | 2.593225  | 1.7535     | 3.912627942 | 1.6133     | -1.3977      | 1.287         | -0.13265       | -0.3978  | 1373      | 0.7287092        |
| 6 Jordan Nobbs     | WSL 2018/19 | 7.867029  | 3.14355   | 0.3412     | 2.753357733 | 0.9089     | -0.2799      | 0.4785        | 0.09385        | 0.1205   | 1138      | 0.6913031        |

# Figure #5

| player.name                      | season          | totalspa  | SPApasses | SPACarries | SPAShots    | SPATakeons | SPATurnovers | SPATacklesand | SPAAerialduels | SPAFouls | numaction | spaper100actions |
|----------------------------------|-----------------|-----------|-----------|------------|-------------|------------|--------------|---------------|----------------|----------|-----------|------------------|
| 1 Gareth Frank Bale              | LaLiga 2015/16  | 18.235584 | 3.4408    | 2.6277     | 10.01167238 | 1.2393     | -1.0898      | 0.3174        | 0.38825        | 1.2479   | 2167      | 0.8415129        |
| 2 Lionel Andrés Messi Cuccittini | LaLiga 2012/13  | 41.036938 | 3.348925  | 7.2961     | 24.00861971 | 8.1215     | -3.4738      | 0.28205       | -0.84265       | 2.1712   | 4961      | 0.8271908        |
| 3 Lionel Andrés Messi Cuccittini | LaLiga 2018/19  | 39.128207 | 12.119775 | 7.6929     | 15.12298032 | 5.5998     | -3.5906      | 0.1903        | 0.1012         | 1.6479   | 5086      | 0.7693316        |
| 4 Lionel Andrés Messi Cuccittini | LaLiga 2009/10  | 38.470156 | 5.940125  | 8.5914     | 13.05540878 | 10.4643    | -4.9882      | 0.7682        | 0.3056         | 3.0377   | 5195      | 0.7405227        |
| 5 Lionel Andrés Messi Cuccittini | LaLiga 2016/17  | 35.604069 | 9.290825  | 6.7388     | 14.07025214 | 7.4635     | -4.8648      | 0.5688        | -0.07325       | 2.0948   | 4911      | 0.7249861        |
| 6 Kylian Mbappé Lottin           | Ligue 1 2021/22 | 18.730581 | 0.939675  | 5.6228     | 6.779656097 | 3.4496     | -2.1324      | 0.3915        | 0.134          | 4.1229   | 2629      | 0.7124603        |